

2026 Conference Schedule

as of 1.13.26

Saturday, May 2

10 am - 5 pm	Registration - Setup
6:00 - 9:00 pm	BOD Reception/Dinner

Sunday, May 3

7:30 am - 8:00 am	BOD Breakfast
8:00 am - 12:00 pm	BOD Meeting (Closed)
9:00 am - 12:00 pm	Registration Desk SET UP
2:00 pm - 5:00 pm	Registration OPEN
1:00 pm - 3:50 pm	Repfabric Training
1:00 pm - 3:50 pm	Repfabric Training
1:00 pm - 3:50 pm	Repfabric Training
1:00 pm - 5:00pm	Legal Consultations
1:00 pm - 5:00 pm	Vendor Set Up
5:30 pm - 6:30 pm	First-Timer Attendee Reception/Past President Reception
6:30 pm - 8:30 pm	Welcome Reception

Monday, May 4

7:30 am – 12:00 pm	PTRA Registration and Vendor Displays
7:30 am – 9:00 am	Coffee & Breakfast
7:30 am – 8:30 am	2025-2026 Task Force Meetings - Membership 2025-2026 Task Force Meetings - Education 2025-2026 Task Force Meetings - Rep Principal 2025-2026 Task Force Meetings - Marketing
8:00 am - 5:00 pm	RepMIX Setup
8:30 am - 9:30 am	Welcome and Opening Remarks

9:30 am – 10:30 am	Keynote: Beyond Resilient: How to Be Future Ready™ in an Age of AI and Constant Change- Simon Anderson
9:45 am - 3:00 pm	Guest Program
10:30 am - 10:45 am	Break
10:45 am – 11:45 am	The Biggest Challenges solved! Panel Discussion - Bryan Shirley Panel Discussion
10:00 am – 12:00 pm	Guest Excursion
10:00 am – 1:00 pm	Legal Consultations
1:00 – 6:00 pm	Golf Tournament
	Dinner on own

Tuesday, May 5

7:30 am – 12:00 pm	PTRA Registration and Vendor Displays
7:30 am – 9:00 am	Coffee & Breakfast
7:30 am – 8:30 am	2025-2026 Task Force Meetings - Membership 2025-2026 Task Force Meetings - Education 2025-2026 Task Force Meetings - Rep Principal 2025-2026 Task Force Meetings - Marketing
8:00 am – 12:00 pm	RepMIX Set Up
8:30 am – 9:00 am	Annual Business Meeting – Reps
8:30 am – 9:00 am	Annual Business Meeting - Principals
9:00 am - 11:50 am	Concurrent Breakout Sessions Buy/Sell -Merge Rep Firms: Successful Succession Plans! Bryan Shirley Powering Up Your PTRA Agency: AI and the Next 5 Years - John Mitchell Distilled Brand - Ryan Rhoten From Insight to Action: Apply the Future-Ready Formula™ to Your Work - Simon Anderson
9:30 am – 10:00 am	Guest Brunch
10:20 am – 10:30 am	Break
12:00 pm – 4:00 pm	Legal Consultations
12:20 pm – 1:30 pm	Lunch on own

1:30 pm – 5:30 pm	RepMIX (Manufacturer/Representative Information Exchange)
	Dinner on own
6:00 pm – 9:00 pm	RepMIX Tear Down

Wednesday, May 6

8:00 am – 12:00 pm	PTRA Registration and Vendor Displays
7:30 am – 9:00 am	Coffee & Breakfast
8:00 am - 9:00 am	Past Presidents Breakfast
8:00 am - 9:00 am	2025-2026 Task Force Meetings - Membership 2025-2026 Task Force Meetings - Education 2025-2026 Task Force Meetings - Rep Principal 2025-2026 Task Force Meetings - Marketing
9:15 am – 9:45 am	Induction of New Officers/Announcements/Picture
10:00 am – 11:30 am	Keynote: The Advantages of Anticipating Changes in Business Direction - Taylor St. Germaine <i>Insights from ITR Economics</i>
11:30 am – 12:00 pm	Conference Closing Remarks & Reminders
12:00 pm - 6:00 pm	On own
12:30 pm – 3:00 pm	PTRA Board Meeting & Lunch (closed)
5:00 pm – 6:30 pm	President’s Reception - Invite Only
6:30 pm – 10:00 pm	Closing Banquet