



PTRA

ANNUAL CONFERENCE

READING THE GREEN: THE SCORECARD FOR BUSINESS

PTRA has established a variety of sponsorship opportunities for our 2019 Annual Conference! Our sponsorship program helps ensure the quality of our annual conference remains high so that we can continue to provide an incredible experience for all. In addition to our thanks, Annual Conference sponsors receive an array of unique benefits and promotional opportunities.

REASONS TO SPONSOR

1. Sponsorship **maximizes your exposure** to some of the best representatives and manufacturers the industry has to offer.
2. Increase your **brand visibility** by being a sponsor. Let them know who you are!
3. It **shows your support** of the industry, PTRA and the conference.

IN ADDITION TO THE BENEFITS LISTED, ALL SPONSORS WILL RECEIVE THE FOLLOWING RECOGNITION:

- Logo recognition in the July 2019 Focus newsletter
- Logo recognition on signage at conference registration
- Logo recognition on conference website
- Logo recognition on PTRA mobile app
- Verbal recognition during welcome on Thursday morning

MOBILE APP SPONSOR

New branding opportunity for amazing exposure!



PAYMENT INFORMATION

Register & pay online via credit card at PTRA.org, or mail a check with completed registration form to the address listed below. If paying by check, make checks payable to PTRA in U.S. dollars drawn on a U.S. bank, or by international money order payable in U.S. dollars. \$25 fee for all returned checks.

Sign up by phone: 888-817-7872
Sign up by fax: 952-252-8096
Sign up by mail: PTRA, 5353 Wayzata Blvd, Ste 350
 Minneapolis, MN 55416

For questions on any of these sponsorship opportunities, please email Mary Pat Nielson (mnielson@ptra.org) or call 888.817.7872

Visa MasterCard American Express

2019 PTRA CONFERENCE SPONSORSHIP OPPORTUNITIES

UNIQUE SPONSORSHIP OPPORTUNITIES	COST	TOTAL
Hotel Key Card (1 available) SOLD OUT • Logo recognition on hotel key cards distributed to PTRA attendees	\$2,500	
Name Badge • Logo recognition on PTRA attendee name badges	\$1,500	
Luggage Tags	\$1,000	
Welcome Reception (4 available) SOLD OUT • Logo recognition on Reception cocktail napkins • Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display materials at Reception • Logo recognition at each dining table	\$500	
Closing Banquet (3 available) • Logo recognition on bar signage • Logo recognition on Banquet cocktail napkins • Verbal recognition at Banquet • Logo recognition on signage at Banquet • Logo recognition on PowerPoint • Logo recognition at each dining table • Ability to display material at Banquet	\$500	
Mobile App Sponsor - Banner Ad • Create a banner ad that will randomly display at the bottom of the app when PTRA attendees log in and link to your company website. (The PTRA office will connect with you on the various items needed for this sponsorship)	\$500	
New Members/First Timers Reception (2 available) • Logo recognition on Reception cocktail napkins • Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display materials at Reception	\$300	
Next Gen Reception (3 available) • Logo recognition on Reception cocktail napkins • Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display materials at Reception	\$300	
Guest Brunch (4 available) • Verbal recognition at brunch • Logo recognition on signage at brunch	\$300	
UNIQUE GOLF OPPORTUNITIES	COST	TOTAL
Boxed Lunch • Company logo included on lunch napkins or on boxed lunch • Company logo on signage in lunch buffet area	\$750	
Golf Cart • Company logo displayed on each golf cart • Opportunity to leave a promotional item in each golf cart for players. (Sponsor is responsible for purchasing promotional item(s) and sending to course prior to tournament)	\$500	
Beverage Cart • Company logo displayed on (2) beverage carts	\$500	
Hole Sponsor (17 available) • Company logo on cart GPS near sponsored hole	\$300	
Putting Green • Company logo signage near putting green	\$300	
Water Sponsor • Suggestion is to purchase water through the course and provide koozies with company logo for each bottle of water. (Sponsor responsible for purchasing water through the course and providing koozies to course prior to tournament)	\$200	

TOTAL OF ALL FEES: \$ _____

Credit Card Number

Exp. Date

Security Code (3 or 4 digits)

Cardholder's Name (as it appears on card)

Authorized Signature

Amt. to be charged