Conference Registration & Sponsorship

Part 1 of 3

Bypass the paper and the wait and secure your registration online NOW! Visit PTRA.org and click on the conference icon on the homepage. You can pay via credit card. To register via mail, please complete the forms below in their entirety.

Registration Fees

Early Bird discounts are available through Friday, December 31, 2021.

Standard registration fees will be available beginning Saturday, January 1, 2022 - Thursday, March 31, 2022. Beginning Friday, April 1, 2022, full registration fees will apply. Cancellation policy: Conference registration cancellations received on or before February 1, 2022 will receive a full refund, minus a \$100 administration fee. Cancellations received between February 2 and March 31 will receive a 50% refund, minus a \$100 administration fee. No refunds will be issued after March 31. Cancellations must be in writing and emailed to ptrahq@ptra.org.

Attendee Information

Attendee Name	
Company	
Address	
City State/Prov	Zip/Postal Code
Phone	Email
Emergency Contact	Phone
CHECK ALL THAT APPLY	
🗌 Member 🔲 Non-Member 🗌 Rep 🔲 Manufacturer	Other
Will you be attending the New Member/ New Attendee Reception?	les 🗌 No
Will you be participating in RepMIX?	les 🗌 No
Will you attend the Welcome Reception?	les 🗌 No
Will you attend the Closing Banquet? Y Please note: registration to the Closing Banquet includes an additional fee of \$25p.	res 🗌 No
Will you attend the Golf Tournament?	/es 🗌 No Handicap
Golf Polo Shirt Sizes	mall 🗌 Medium 🗌 Large 🗌 XL 📄 XXL 🗌 XXXL
1/4 Zip Pullover Shirt Sizes S Please note: there is limited quantities and inventory on conference shirts	mall 🗌 Medium 🗌 Large 🗌 XL 📄 XXL 🗌 XXXL

Guest Information

Name	
Email	Phone
Are you attending the day trip to Grand Ole Opry Day Trip?	? 🗌 Yes 🔲 No
Are you participating in the Line Dancing for Charity?	Yes No
Will you attend the Welcome Reception?	Yes No
Will you attend the Closing Banquet? Please note: registration to the Closing Banquet includes an additional fee	Yes No
Will you attend the Welcome Brunch?	Yes No
Will you attend the Golf Tournament?	Yes No Handicap
Golf Polo Shirt Sizes	Small Medium Large XL XXL XXXL
1/4 Zip Pullover Shirt Sizes	Small Medium Large XL XXL XXXL

lease note: there is limitea quantities and inventory on conference shirts

Conference Registration & Sponsorship

PTRA has established a variety of sponsorship opportunities for our 50th Annual Conference! Our sponsorship program helps ensure the quality of our Annual Conference remains high so that we can continue to provide an incredible experience for all. In addition to our thanks, Annual Conference sponsors receive an array of unique benefits and promotional opportunities.

Benefit

Reasons to Sponsor

- 1. Sponsorship *maximizes your exposure* to some of the best representatives and manufacturers the industry has to offer.
- 2. Increase your *brand visibility* by being a sponsor. Let them know who you are!
- 3. It *shows your support* of the industry, PTRA and the conference.

Unique Sponsorship Opportunities

Part 2 of 3

All Sponsors will also Receive the Following Recognition

• Logo recognition on signage at conference registration

Total

Logo recognition on conference related emails

Cost

- Logo and company link on conference website
- Verbal recognition during opening remarks on Thursday

Denem	onique sponsorsing opportunities	0.031	10(41
Hotel Key Card (1 available)	Logo recognition on hotel key cards distributed to PTRA attendees	\$2,500	
Name Badge (1 available)	Logo recognition on all PTRA attendee name badges	\$2,000	
Closing Banquet Entertainment (4 available)	Recognition from entertainers / promotion at the closing banquet	\$1,500	
Breakout Session (4 available)	 Verbal recognition at opening session Logo recognition on signage of breakout session sign Ability to display materials at breakout session 	\$1,000	
Exhibitor Table (non-Associate members)	 Draped 6' table 2 chairs Tabletop company ID sign Complimentary attendee email list for Associate members (sent approx. 30 days prior to the conference) 	\$1,000	
Exhibitor Table (Associate members)	• (same as above)	FREE	
Welcome Reception (4 available)	 Verbal recognition at Reception Logo recognition on signage at Reception Ability to display material on tables at Reception Logo recognition at each dining table 	\$500	
Cocktail Reception at Closing Banquet (4 available)	 Verbal recognition at Banquet Logo recognition on signage at Banquet Logo recognition at each dining table Ability to display material on tables at Banquet 	\$500	
Breakfast Sponsor (1 available each day)	 Verbal recognition at opening session Logo recognition on signage at breakfast location on the day of Ability to display materials at breakfast 	\$400	
New Members/First Timers Reception (4 available)	 Verbal recognition at Reception Logo recognition on signage at Reception Ability to display materials at Reception 	\$300	
Line Dancing & Brunch Sponsorship (4 available)	 Verbal recognition at brunch Logo recognition on signage at brunch Ability to display materials at brunch 	\$250	
Benefit	Golf Sponsorship Opportunities	Cost	Total
Golf Boxed Lunch (1 available)	• Company logo included on lunch napkins or with sticker on boxed lunch	\$750	
Golf Cart (4 available)	 Company logo displayed on each golf cart Opportunity to leave a promotional item in each golf cart for players (sponsor is responsible for purchasing promotional item(s) and sending to course prior to tournament) 	\$600	
Golf Cart Scorecard (1 available)	• Company logo watermarked in each cart scorecard	\$500	
Golf Beverage Cart (2 available)	• Company logo displayed on (2) beverage carts	\$500	
Golf Putting Green/Long Putt Competition (1 available)	• Company logo signage near putting green	\$350	
Golf Hole Sponsor (18 available)	• Company logo sign at hole	\$200	
		Total Cost	

Conference Registration & Sponsorship

Part 3 of 3

Bypass the paper and the wait and secure your registration online NOW! Visit <u>PTRA.org</u> and click on the conference icon on the homepage. You can pay via credit card. To register via mail, please complete the forms below in their entirety.

Registration Fees

Early Bird discounts are available through Friday, December 31, 2021.

Standard registration fees will be available beginning Saturday, January 1, 2022 - Thursday, March 31, 2022. Beginning Friday, April 1, 2022, full registration fees will apply. **Cancellation policy:** Conference registration cancellations received on or before February 1, 2022 will receive a full refund, minus a \$100 administration fee. Cancellations received between February 2 and March 31 will receive a 50% refund, minus a \$100 administration fee. No refunds will be issued after March 31. Cancellations must be in writing and emailed to <u>ptrahq@ptra.org</u>.

Conference Registration Selections	Early Bird (through Dec. 31)	Standard (beginning Jan. 1)	Late/Onsite (beginning Apr. 1)	Total
PTRA Member	\$750	\$800	\$900	
Non-Member	\$1,200	\$1,300	\$1,400	
Guest (access to meals, Welcome Reception and Keynote sessions)	\$450	\$450	\$450	
Closing Banquet at the Country Music Hall of Fame	\$25	\$25	\$25	
Additional Closing Banquet Tickets	\$25/pp	\$25/pp	\$25/pp	
RepMIX Interviewing Booth	\$250 (previous participants) \$500 (1st time participants, includes 2022 & 2023)	\$250 (previous participants) \$500 (1st time participants, includes 2022 & 2023)	\$250 (previous participants) \$500 (1st time participants, includes 2022 & 2023)	
Golf (price includes golf, golf cart, tournament fees, boxed lunch)	\$150	\$150	\$175	
PTRA Golf Polo Shirts (indicate size on previous page)	\$50	\$50	\$50	
PTRA ¼ Zip Pullover (indicate size on previous page)	\$60	\$60	\$60	
Guest Program: Charity Line Dancing Activity All donations accepted and available through online registration form.	\$50	\$50	\$50	
Additional Line Dancing Registration	\$30/pp	\$30/pp	\$30/pp	
Guest Program: Grand Old Opry & Lunch	\$125	\$125	\$125	
Additional Grand Ole Opry & Lunch Day Trip Registration Please note: children under 3 are free to attend the day trip. Ages 4 and up will be charged full price.	\$125/ _{PP}	\$125/ _{PP}	\$125/ _{PP}	
Lynn Mattis Education Fund Additional options available in online form.	Starting at \$25	Starting at \$25	Starting at \$25	
			Total of all Fees	

Payment Information

Register & pay online via credit card at PTRA.org, or mail a check with completed registration form to the address listed below. If paying by check, make checks payable to PTRA in U.S. dollars drawn on a U.S. bank, or by international money order payable in U.S. dollars. \$25 fee for all returned checks.

Register by phone: 888-817-7872 Register by fax: 952-252-8096 Register by mail: PTRA, 10700 Highway 55, Suite 275, Plymouth, MN 55441

	Visa Master	Card 🗌 American Express
Cardholder's Name (as it appears on card)		Amt. to be charged
Credit Card Number	Exp. Date	Security Code (3 or 4 digits)

Authorized Signature