

Wednesday April 27<sup>th</sup> - Saturday April 30<sup>th</sup>  
2022



Nashville, Tennessee

# “THE ONE YOU WON’T WANT TO MISS!”

This year brings our 50th Anniversary of PTRA! We have selected a fantastic city and a great venue, the Renaissance Hotel and Conference Center in the heart of downtown Nashville.

We use this occasion to celebrate many important things:

- Our partnerships over the years
- The great manufacturers and rep teams that have made PTRA possible
- The friendships that have formed through PTRA
- Persevering together through tough economic times
- Learning from each other during technological change
- Our association’s important role in industry through the past five decades

It’s amazing that what once took months to plan through the U.S. Post (and Canada Post), can now be accomplished in moments through email and text messages. From pay phones on the side of the road to cell phones, fax machines to email, and floppy discs to video conference calls. The speed and quantity demanded of our careers, our production, and our knowledge has increased exponentially.

The past 50 years have afforded many opportunities to improve our industry, yet many problems and continuing concerns remain for PTRA to address. Our membership has proven year over year to provide our community the ability to:

- Lean on each other for advice for the next big challenges
- Celebrate your victories with others that know our business and relate to our struggles
- Increase the professional value for coming generations

PTRA continues to provide for those that contribute to the association through their time and energy. We are all better from our time together, and this is our opportunity to invest in each other. I look forward to seeing you at our 50th anniversary conference.

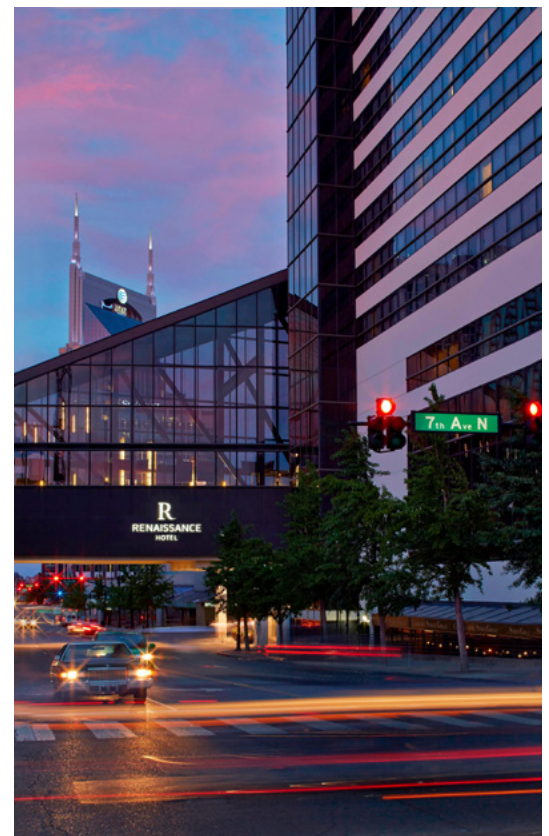
See you in Nashville, Eh!

**Corbin Gunstream**

PTRA 2022 Conference Chair

## Renaissance Nashville Hotel Nashville, TN

Boasting modern and inspiring features, Renaissance Nashville Hotel is a luxury haven in legendary Nashville, Tennessee. Our Music City hotel is situated in the heart of downtown, attached to Fifth + Broad and moments from attractions like Bridgestone Arena and Music Row. Recharge in luxurious hotel rooms and suites with plush bedding, expansive workstations, marble bathrooms and striking views of downtown Nashville. Upgrade your stay in a deluxe suite, which boasts extra space, or book a Club-level hotel room for Lounge access and perks like complimentary breakfast. Organize a meeting or social gathering at our hotel to make use of 38 venues and over 103,000 square feet of space. After an exhilarating day at Bridgestone Arena or visiting celebrated destinations in Nashville, Tennessee, delight your palate with handcrafted Southern fare at Little Fib, our signature restaurant. Designed to reflect the storied history and spirit of the city, Renaissance Nashville Hotel invites you to discover the difference.





## HOTEL INFORMATION

Discounted hotel room rates have been negotiated exclusively for conference attendees and their guests, at the rate of \$249 per night for single and double occupancy. This rate is available 3 days prior and 3 days after the conference, based on availability. To take advantage of this special rate, please make your hotel reservations by calling 877-901-6632 and indicate you are with the Power-Motion Technology Representatives group, or book online by visiting [bit.ly/3Br8dE0](http://bit.ly/3Br8dE0). We recommend booking your hotel room reservations early as we do expect the room block to sell out quickly!

**Reservation deadline: Monday, April 4, 2022, or until rooms sell out**

## AIR TRANSPORTATION

Delta Air Lines is pleased to offer special discounts for PTRA Annual Conference attendees. Please visit [bit.ly/3GuMmOK](http://bit.ly/3GuMmOK) to book your air travel online or you may also call Delta Meeting Network\* at 1.800.328.1111\* Monday – Friday, 7:00 a.m. – 7:30 p.m. (CT) and refer to Meeting Event Code NMV79.

## GROUND TRANSPORTATION

The resort is located approximately 20 miles from the Nashville International Airport. The hotel does not offer a shuttle to/from the airport. Uber and Lyft are available along with other popular ground transportation methods. For black car service, please feel free to contact Gray Line Tennessee at 615-883-5555 or Signature Transportation Services at 615-244-5466 to arrange for your airport transfer.

## WHAT TO WEAR

Casual and comfortable clothing is the rule at PTRA conferences. Ties and jackets are not required for the sessions. You are encouraged to wear business casual to the business sessions. April is a reliably warm and sunny month to visit Nashville, with comfortable temperatures in the mid-70s during the day and 50s in the evening.

## GUEST PROGRAMS

We are thrilled to continue to offer a guest program for attendees that want to bring someone to conference. The guest registration fee includes daily breakfasts, the Guest Brunch, Welcome Reception, and access to keynote sessions. If this is your first time attending, you are invited to attend the First-Timers Reception on Wednesday evening before the Welcome Reception. For an additional fee, Guests are invited to join the Line Dancing for Charity event on Thursday morning, the Guest Getaway on Friday, and the Closing Banquet on Saturday evening. The Closing Banquet will be an unforgettable experience at the Country Music Hall of Fame. The evening will feature a Singer-Songwriter round with four of Nashville's top song writers and a ticket to tour the Country Music Hall of Fame Museum.

## Conference Schedule *as of 12/1/2021 - Subject to Change*

### WEDNESDAY, APRIL 27

1:00 pm – 5:00 pm	Registration Open
5:30 pm – 6:30 pm	New Members/First Timers Reception + Past President Reception
6:30 pm – 8:30 pm	Welcome Reception

### THURSDAY, APRIL 28

7:00 am – 8:30 am	Breakfast
7:30 am – 8:30 am	Task Force Meetings
8:00 am – 12:00 pm	Registration
8:30 am – 10:00 am	Opening Remarks & Announcements
9:00 am – 10:00 am	Guest Program: Breakfast
9:00 am – 5:00 pm	Legal Consultations <i>(book appointments on own)</i>
9:00 am – 5:00 pm	Technology Consultations <i>(book appointments on own)</i>
10:00 am – 11:30 am	Keynote: Neuroselling, Jeff Bloomfield
10:30 am – 11:30 am	Guest Program: Line Dancing for Charity
12:00 pm – 5:00 pm	Annual Golf Tournament – Hermitage Golf Course 1:00 pm shot gun start - buses depart hotel for course at 12:15 pm
6:00 pm	Dinner on own

### FRIDAY, APRIL 29

7:00 am – 8:30 am	Breakfast
7:30 am – 8:30 am	Task Force Meetings
8:00 am – 5:00 pm	Registration
8:30 am – 9:30 am	Annual Business Meeting: Representatives

8:30 am – 9:30 am	Annual Business Meeting: Principals
9:30 am – 10:20 am	Concurrent Breakout Sessions
10:00 am – 2:00 pm	Guest Getaway: Grand Ole Opry Day Trip
10:20 am – 10:30 am	Break
10:30 am – 11:20 am	Concurrent Breakout Sessions
11:20 am – 11:30 am	Break
11:30 am – 12:20 pm	Concurrent Breakout Sessions
1:00 pm – 5:00 pm	Legal Consultations <i>(book appointments on own)</i>
1:00 pm – 5:00 pm	Technology Consultations <i>(book appointments on own)</i>
1:30 pm – 5:30 pm	RepMIX
6:00 pm	Dinner on own

### SATURDAY, MAY 1

7:00 am – 8:30 am	Breakfast
7:30 am – 8:30 am	Task Force Meetings
8:00 am – 12:00 pm	Registration
8:30 am – 9:00 am	Induction of New Officers + Daily Announcements
9:00 am – 10:00 am	PTRA Past President's Panel
9:00 am – 5:00 pm	Legal Consultations <i>(book appointments on own)</i>
9:00 am – 5:00 pm	Technology Consultations <i>(book appointments on own)</i>
10:00 am – 11:30 am	Keynote: Accurately Preparing for Tomorrow, Alan Beaulieu
6:00 pm – 9:30 pm	Closing Banquet at Country Music Hall of Fame

# WEDNESDAY April 27

## New Members + First Timers Reception

**5:30 – 6:30 pm**

New members of PTRA and first-time attendees are invited to join PTRA leadership with the opportunity to meet new people, learn more about PTRA and the conference and make some new friends!

## Welcome Reception

**6:30 – 8:30 pm**

Join your industry colleagues and friends as we kick off and celebrate the 50th Annual Conference!

# THURSDAY April 28

## Welcome + Opening Remarks

**8:30 – 10:00 am**

## Guest Program: Guest Breakfast

**9:00 – 10:00 am**

Before we kick off the guest program with *Line Dancing for Charity*, gather for breakfast and network with other guests.

## Keynote: The Science of Customer Decision Making

**10:00 – 11:30 am**

*Presented by: Jeff Bloomfield (Braintrust)*

- Learn how to leverage the two different types of trust
- Learn how to create more urgency in the buying cycle
- Learn the overall science behind why our customers buy and why they don't
- Learn how to use visual storytelling techniques to create better overall engagement in the customer conversion
- Introduction to the NeuroSelling® customer conversation model



## Guest Program: Line Dancing for Charity

**10:30 – 11:30 am**

*Separate registration required / \$50pp*

Join the guests as we learn line dancing at the Wild Horse Saloon while benefiting this year's charity, Autism Career Training. Cost is \$50pp, with all proceeds going towards ACT!

**Autism Career Training** is a local Nashville organization that provides vocational and prevocational training to equip young adults with the necessary skills to succeed in the workplace. We are thrilled to be able to highlight their work as part of our charity event! Learn more about the organization here: [autismcareertraining.org/about](https://autismcareertraining.org/about).



## Annual Golf Tournament

**12:00 – 5:00 pm**

*Separate registration required / \$150pp (boxed lunch included)*

Playing up to 7200 yards, The President's Reserve can offer any golfer as much challenge as one might desire yet be a pleasurable golfing experience for even the occasional golfer. The President's Reserve, designed by architect Denis Griffiths (designer Atlanta's Chateau Élan Resort Courses), trails through 300 acres of natural Tennessee wetlands and along the banks of the beautiful Cumberland River. View additional details about the course and club here: [www.hermitagegolf.com](https://www.hermitagegolf.com).



# FRIDAY April 29

**Annual Business Meeting – Representatives**

**8:30 – 9:30 am**

**Annual Business Meeting – Principals**

We are offering the same four breakouts at three different times to allow you the opportunity to attend all the breakout sessions if you choose. All four breakouts will be presented concurrently, during the following times.

**9:30 – 10:20 am / 10:30 – 11:20 am / 11:30 am – 12:20 pm**

## **Breakout: NeuroSelling Methodology**

*Presented by: Jeff Bloomfield (Braintrust)*



This breakout is designed to help participants build and deliver specific narratives through the Neuroselling methodology.

## **Breakout: All About Apps**

*Presented by: Steve Turner (TurnerTime Management)*

In this session, Steve Turner of TurnerTime, will demonstrate how you can effectively leverage the apps/programs on your computer, smartphone and/or tablet to become more efficient and truly work smarter and not harder. He will be covering the following topics during the training:

- Calendar Management Apps and Best Practices
- Task Management Apps and Best Practices
- Cloud Sharing Apps and Best Practices
- Collaboration Working within a team setting, leveraging and sharing via your apps information
- Other Apps to consider
- A few key Email Management Tips

## **Breakout: Income Planning Strategies in Retirement**

*Presented by: Jason Weaver (Weaver Consulting)*

Retirement and income planning strategies focusing on preparing you for a variety of models of retirement, from partial retirement to active lifestyles, to making a new start. Different strategies from generating tax advantage income in a low interest rate environment to alternative fixed income investments will be discussed during this session.

## **Breakout: Business Exit Planning**

*Presented by: Andrew Barrier (Weaver Consulting)*

An exit plan will help you successfully navigate the single, most critically important financial event of your life—the successful transition out of your business. We will discuss the steps of the exit planning process and how owners can exit their business on their own terms.



## **Guest Getaway: Grand Ole Opry Day Trip**

**10:00 am – 2:00 pm**

*Separate registration required / \$125pp*

10:00 am	Guests depart the hotel
10:30 am	Guests arrive at Grand Ole Opry and enjoy a self-guided tour of the Circle Room
11:00 am – 12:30 pm	Guests enjoy guided backstage tour of the Grand Ole Opry
12:30 – 1:30 pm	Enjoy lunch as a group and shopping at the Opry Mills until departure
2:00 pm	Guests arrive back to hotel

# FRIDAY April 29

This year's Guest Getaway will be a trip into one of Music City's most popular venues, The Grand Ole Opry! This backstage tour will provide our guests with an up close and personal look at the people, places and stories behind the show that made country music famous. The tour will start with a state-of-the-art Circle Room theatre experience, hosted by Garth Brooks & Trisha Yearwood. Then, guests will set off on an all-access look at the stars' dressing rooms, backstage areas, and even get the chance to stand in the spotlight on the legendary Opry stage! It's the ultimate country fan experience.

Following the tour, our guests will take a short walk to Opry Mills, where you'll enjoy lunch as a group and have time to do some shopping before rejoining the conference back in downtown Nashville!

Registration for the guest getaway includes a ticket for the Grand Ole Opry backstage tour, lunch at Opry Mills and bus transportation to and from the hotel. *Please note that children age 3 and under are free to attend the Grand Ole Opry day trip. Ages 4 and up will be charged full price for the day trip activities.*

# SATURDAY April 30

## Daily Announcements & Induction of New Officers and Directors

**8:30 – 9:00 am**

## PTRA Past President Panel

**9:00 – 10:00 am**

*Panelists: Gord Jopling (Mechanical Sales Co)*

*Duncan MacDonald (EIP)*

*Bill Taylor (Taylor Industrial Sales)*

*Moderator: Peter Liston (Summit Agencies)*

PTRA is thrilled to offer a Past President's Panel this year. Three of PTRA's Past President's will take the stage to discuss the evolution of the association and our industry, what it looks like to provide consistent value in the years ahead, and what the next generation of PTRA needs to accomplish.

## Keynote: Accurately Prepare for Tomorrow

**10:00 – 11:30 am**

*Presented by: Alan Beaulieu (ITR Economics)*

Key segments of the US and global economy are experiencing a decelerating rate of rise while others are accelerating. We will assess the input from proven leading indicators and determine the opportunities and risks for the remainder of 2022 and for 2023 in pertinent segments of the economy. Labor, supply chain, and prices are top of mind for today's business leader, and we will explore current and future trends and discuss what decision makers must consider in the face of these crucial factors. A clear understanding of inflation and interest rate trends is key to preparing for the coming years. Knowing what to plan for will place your company well ahead of the competition while increasing profit potential. In addition, we will:

1. Assess business demand for the rest of 2022 and through 2023.
2. Look at ITR's key leading indicators and what they foretell about your markets.
3. Present relevant market outlooks and discuss issues that have an impact on your profitability via resource allocation, budgets, expectations, and strategic planning.
4. Deliberate on the potential impact of the midterm elections later in the year.
5. Determine potential unintended consequences of massive government spending.
6. Assess the health of financial market trends and their impact, if any, on the forecasts.
7. Illustrate what inflation pressures and financial market trends likely mean for interest rates through 2023.



# SATURDAY April 30

## Closing Remarks

**11:30 am – 12:00 pm**

## Closing Banquet: Country Music Hall of Fame

**6:00 – 9:30 pm**

*Separate registration required / \$25pp*

The Country Music Hall of Fame is an incredible venue in downtown Nashville. Join us for a reception on the terrace overlooking the Nashville downtown skyline. Dinner will feature a Singer-Songwriter round with four of Nashville's top songwriters, who became the hit makers and the session players on your favorite records. Listen to the songs they wrote, hear the stories of the tours they travelled, and what they are working on next.

Your registration to the Closing Banquet will include a ticket to tour the Country Music Hall of Fame Museum.



## Optional Activities to do in Nashville, TN!

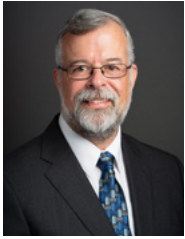
**12:00 – 4:00 pm**

While you're in Nashville, don't forget to check out one (or both) of these incredible venues! There is so much to see and do in the Music City!

- Ryman Theater Tour: call 615-889-3060 or go to [www.ryman.com](http://www.ryman.com) and click on 'tours' from the main menu.
- Grand Ole Opry Tour: call 1-800-SEE-OPRY or go to [www.opry.com](http://www.opry.com) and click on 'tours' from the main menu.



# SPEAKERS



## **Dr. Alan Beaulieu**

*ITR Economics*

Alan has been providing workshops and economic analysis seminars to countries and literally thousands of business owners and executives for the last 25 years. He is considered one of the country's most informed economists. As the chief economist for numerous US and European trade associations, it has been remarked that Alan's "insight into our business, a track record of accurate forecasting, and unparalleled knowledge of global markets has earned him the respect and appreciation of key business leaders in our industry." Pronouncements from ITR Economics™ and/or Alan have appeared in/on: the Wall Street Journal, New York Times, USA Today, Knight Ridder News Services, Business Week, Associated Press, The Washington Times, CBS Radio, CNN Radio, Sirius talk radio, KABC, NPR affiliate WLRN and numerous other outlets.



## **Jeff Bloomfield**

*Braintrust*

As a former sales & marketing executive, farm boy, and cancer survivor, Jeff Bloomfield will use his inspiring style and compelling life story to teach your audience how to communicate with more purpose, power and impact.



After being the first person in his blue-collar family to graduate from college, Jeff spent his corporate career in Biotechnology where he led several product launches for genetic cancer therapies. One of those therapies was for brain cancer. It was here that Jeff discovered the power of neuroscience and the fact that no one he knew in corporate America really understood how the brain worked, otherwise they wouldn't do sales and marketing and coaching the way it was currently being done.

From there Jeff set out with a new mission, to teach others what he learned about the brain and how they can apply that information as professional communicators, particularly in leadership, sales, and marketing.

Jeff now spends the majority of his time speaking to organizations and conferences on the secrets of the buying brain and how to build and deliver compelling messaging that creates instant trust, clear contrast and an urgency to change.



## **Jason Weaver**

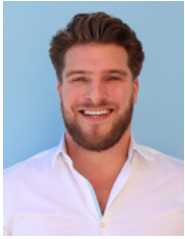
*Weaver Consulting*

Weaver Consulting Group is a family-run business led by CRPC-Certified Advisors. In 2019, 2020 and 2021 Jason Weaver was named on the Forbes, Best-In-State Wealth Advisors list. Jason Weaver co-founded Weaver Consulting Group based on a realization that advice is everywhere. He believes clients want a consultant that offers unbiased and personalized advice from someone who cares about them and their family.





# SPEAKERS



## Andrew Barrier

*Weaver Consulting*

Weaver Consulting Group is a family-run business led by CRPC-Certified Advisors. Andrew Barrier joined Weaver Consulting Group to be part of a team that provides impartial and customized advice to their clients. Clients need someone who cares about them, their family, and their business.



## Steve Turner

*TurnerTime Management*

With a background in technology and over 30 business years of experience, Steve has over the last twelve years shared technology and time management tools, techniques, and tips with thousands of professionals across the country. His speaking, training, and coaching has helped many organizations increase the productivity of their employees. Steve was worked with well over 150 rep firms over the past thirteen years. His proven ability to leverage technology (including desktops, laptops and mobile devices) is of great value to anyone in need of greater sales, marketing and/or productivity results. Visit [www.TurnerTimeManagement.com](http://www.TurnerTimeManagement.com) for our time saving strategies that leverage the technology you are already using.

## 50<sup>th</sup> Annual Conference Shirts

### Embroidered Prism Polo Shirt

**Cost:** \$50

**Sizes:** S, M, L, XL, XXL, XXXL

### Embroidered 1/4 Zip Pullover Shirt

**Cost:** \$60

**Sizes:** S, M, L, XL, XXL, XXXL

*\*Limited quantities and inventory on conference shirts. Order early to secure your PTR 50<sup>th</sup> Annual Conference shirt!*



# Conference Registration & Sponsorship

Part 1 of 3

Bypass the paper and the wait and secure your registration online NOW! Visit [PTRA.org](http://PTRA.org) and click on the conference icon on the homepage. You can pay via credit card. To register via mail, please complete the forms below in their entirety.

## Registration Fees

**Early Bird discounts are available through Friday, December 31, 2021.**

Standard registration fees will be available beginning Saturday, January 1, 2022 - Thursday, March 31, 2022. Beginning Friday, April 1, 2022, full registration fees will apply.

**Cancellation policy:** Conference registration cancellations received on or before February 1, 2022 will receive a full refund, minus a \$100 administration fee.

Cancellations received between February 2 and March 31 will receive a 50% refund, minus a \$100 administration fee. No refunds will be issued after March 31.

Cancellations must be in writing and emailed to [ptrahq@ptra.org](mailto:ptrahq@ptra.org).

## Attendee Information

Attendee Name \_\_\_\_\_ ☐ CPMR ☐ CSP

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_ Phone \_\_\_\_\_

### CHECK ALL THAT APPLY

☐ Member ☐ Non-Member ☐ Rep ☐ Manufacturer ☐ Other

Will you be attending the New Member/  
New Attendee Reception?

☐ Yes ☐ No

Will you be participating in RepMIX?

☐ Yes ☐ No

Will you attend the Welcome Reception?

☐ Yes ☐ No

Will you attend the Closing Banquet?

☐ Yes ☐ No

*Please note: registration to the Closing Banquet includes an additional fee of \$25pp*

Will you attend the Golf Tournament?

☐ Yes ☐ No Handicap \_\_\_\_\_

Golf Polo Shirt Sizes

☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ XXXL

1/4 Zip Pullover Shirt Sizes

☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ XXXL

*Please note: there is limited quantities and inventory on conference shirts*

## Guest Information

Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Are you attending the day trip to Grand Ole Opry Day Trip? ☐ Yes ☐ No

Are you participating in the Line Dancing for Charity? ☐ Yes ☐ No

Will you attend the Welcome Reception? ☐ Yes ☐ No

Will you attend the Closing Banquet? ☐ Yes ☐ No

*Please note: registration to the Closing Banquet includes an additional fee of \$25pp*

Will you attend the Welcome Brunch? ☐ Yes ☐ No

Will you attend the Golf Tournament? ☐ Yes ☐ No Handicap \_\_\_\_\_

Golf Polo Shirt Sizes

☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ XXXL

1/4 Zip Pullover Shirt Sizes

☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ XXXL

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# Conference Registration & Sponsorship

PTRA has established a variety of sponsorship opportunities for our 50th Annual Conference! Our sponsorship program helps ensure the quality of our Annual Conference remains high so that we can continue to provide an incredible experience for all. In addition to our thanks, Annual Conference sponsors receive an array of unique benefits and promotional opportunities.

## Reasons to Sponsor

1. Sponsorship *maximizes your exposure* to some of the best representatives and manufacturers the industry has to offer.
2. Increase your *brand visibility* by being a sponsor. Let them know who you are!
3. It *shows your support* of the industry, PTRA and the conference.

## All Sponsors will also Receive the Following Recognition

- Logo recognition on signage at conference registration
- Logo recognition on conference related emails
- Logo and company link on conference website
- Verbal recognition during opening remarks on Thursday

Benefit	Unique Sponsorship Opportunities	Cost	Total
Hotel Key Card (1 available)	• Logo recognition on hotel key cards distributed to PTRA attendees	\$2,500	
Name Badge (1 available)	• Logo recognition on all PTRA attendee name badges	\$2,000	
Closing Banquet Entertainment (4 available)	• Recognition from entertainers / promotion at the closing banquet	\$1,500	
Breakout Session (4 available)	• Verbal recognition at opening session • Logo recognition on signage of breakout session sign • Ability to display materials at breakout session	\$1,000	
Exhibitor Table (non-Associate members)	• Draped 6’ table • 2 chairs • Tabletop company ID sign • Complimentary attendee email list for Associate members (sent approx. 30 days prior to the conference)	\$1,000	
Exhibitor Table (Associate members)	• (same as above)	FREE	
Welcome Reception (4 available)	• Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display material on tables at Reception • Logo recognition at each dining table	\$500	
Cocktail Reception at Closing Banquet (4 available)	• Verbal recognition at Banquet • Logo recognition on signage at Banquet • Logo recognition at each dining table • Ability to display material on tables at Banquet	\$500	
Breakfast Sponsor (1 available each day)	• Verbal recognition at opening session • Logo recognition on signage at breakfast location on the day of • Ability to display materials at breakfast	\$400	
New Members/First Timers Reception (4 available)	• Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display materials at Reception	\$300	
Line Dancing & Brunch Sponsorship (4 available)	• Verbal recognition at brunch • Logo recognition on signage at brunch • Ability to display materials at brunch	\$250	
Benefit	Golf Sponsorship Opportunities	Cost	Total
Golf Boxed Lunch (1 available)	• Company logo included on lunch napkins or with sticker on boxed lunch	\$750	
Golf Cart (4 available)	• Company logo displayed on each golf cart • Opportunity to leave a promotional item in each golf cart for players (sponsor is responsible for purchasing promotional item(s) and sending to course prior to tournament)	\$600	
Golf Cart Scorecard (1 available)	• Company logo watermarked in each cart scorecard	\$500	
Golf Beverage Cart (2 available)	• Company logo displayed on (2) beverage carts	\$500	
Golf Putting Green/Long Putt Competition (1 available)	• Company logo signage near putting green	\$350	
Golf Hole Sponsor (18 available)	• Company logo sign at hole	\$200	
Total Cost			



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Part 3 of 3

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Conference Registration Selections	Early Bird (through Dec. 31)	Standard (beginning Jan. 1)	Late/Onsite (beginning Apr. 1)	Total
<b>PTRA Member</b>	\$750	\$800	\$900	
<b>Non-Member</b>	\$1,200	\$1,300	\$1,400	
<b>Guest</b> (access to meals, Welcome Reception and Keynote sessions)	\$450	\$450	\$450	
<b>Closing Banquet at the Country Music Hall of Fame</b>	\$25	\$25	\$25	
<b>Additional Closing Banquet Tickets</b> _____	\$25/pp	\$25/pp	\$25/pp	
<b>RepMIX Interviewing Booth</b>	\$250 (previous participants) \$500 (1st time participants, includes 2022 & 2023)	\$250 (previous participants) \$500 (1st time participants, includes 2022 & 2023)	\$250 (previous participants) \$500 (1st time participants, includes 2022 & 2023)	
<b>Golf</b> (price includes golf, golf cart, tournament fees, boxed lunch)	\$150	\$150	\$175	
<b>PTRA Golf Polo Shirts</b> (indicate size on previous page)	\$50	\$50	\$50	
<b>PTRA ¼ Zip Pullover</b> (indicate size on previous page)	\$60	\$60	\$60	
<b>Guest Program: Charity Line Dancing Activity</b> All donations accepted and available through online registration form.	\$50	\$50	\$50	
<b>Additional Line Dancing Registration</b> _____	\$30/pp	\$30/pp	\$30/pp	
<b>Guest Program: Grand Old Opry &amp; Lunch</b>	\$125	\$125	\$125	
<b>Additional Grand Ole Opry &amp; Lunch Day Trip Registration</b> <i>Please note: children under 3 are free to attend the day trip. Ages 4 and up will be charged full price.</i> _____	\$125/pp	\$125/pp	\$125/pp	
<b>Lynn Mattis Education Fund</b> Additional options available in online form.	Starting at \$25	Starting at \$25	Starting at \$25	
<b>Total of all Fees</b>				

## Payment Information

Register & pay online via credit card at [PTRA.org](http://PTRA.org), or mail a check with completed registration form to the address listed below. If paying by check, make checks payable to PTRA in U.S. dollars drawn on a U.S. bank, or by international money order payable in U.S. dollars. \$25 fee for all returned checks.

**Register by phone:** 888-817-7872

**Register by fax:** 952-252-8096

**Register by mail:** PTRA, 10070 Highway 55, Suite 275,  
Plymouth, MN 55441

☐ Visa ☐ MasterCard ☐ American Express

Cardholder's Name (as it appears on card)

Amt. to be charged

Credit Card Number

Exp. Date

Security Code (3 or 4 digits)

Authorized Signature