# Conference Registration & Sponsorship Part 1 of 3

Bypass the paper and the wait and secure your registration online NOW! Visit PTRA.org and click on the conference icon on the homepage. You can pay via credit card. To register via mail, please complete the forms below in their entirety.

## **Registration Fees**

#### Early Bird discounts are through Wednesday, February 12, 2020.

Discounted registration fees will be available through Wednesday, February 12. Beginning Thursday, February 13, full registration fees will apply. **Cancellation policy:** Cancellations received on or before February 12 will receive a full refund, minus a \$100 administration fee. Cancellations received between February 13 and March 27 will receive a 50% refund minus a \$100 administration fee. No refunds will be issued after March 27. Cancellations must be in writing and emailed to ptrahg@ptra.org.

Attendee Information		
Attendee Name		CPMR CSP
Company		
Address		
City	State/Prov	Zip/Postal Code
Phone		Email
Emergency Contact		Phone
CHECK ALL THAT APPLY		
☐ Member ☐ Non-Member ☐ Rep	o   Manufacturer	☐ Other
Will you be attending the New Member	er/New Attendee	□ Voc. □ No
Reception? Will you be participating in RepMIX?		☐ Yes ☐ No
If yes, how would you like to set app	oointmonte?	Use online scheduler Schedule my own appointments offline
Will you attend the Welcome Reception		Yes No
Will you attend the Closing Banquet?	ווני	☐ Yes ☐ No
Will you attend the Golf Tournament?		Yes No Handicap
•		& Right Hand Left Hand
	<del>_</del>	Large XL XXL XXXL
	<del>_</del>	Large XL XXL XXXL
Guest Information		
Name		
Email		
Are you attending the Excursion to Ta		☐ Yes ☐ No
Are you participating in the Charity W	alk?	Yes No
Select Charity Walk t-shirt size [	☐ Small ☐ Medium	Large XL XXL XXXL
Will you attend the Welcome Reception	on?	☐ Yes ☐ No
Will you attend the Closing Banquet?		☐ Yes ☐ No
Will you attend the Welcome Brunch?		☐ Yes ☐ No
Will you attend the Golf Tournament?		Yes No Handicap
Rental Clubs	☐ Mens ☐ Ladies	& Right Hand Left Hand
Golf Polo Shirt Sizes [	☐ Small ☐ Medium	☐ Large ☐ XL ☐ XXL ☐ XXXL
1/4 Zip Pullover Shirt Sizes [	☐ Small ☐ Medium	Large XL XXL XXXL

# **Conference Registration & Sponsorship**

PTRA has established a variety of sponsorship opportunities for our 2020 Annual Conference! Our sponsorship program helps ensure the quality of our annual conference remains high so that we can continue to provide an incredible experience for all. In addition to our thanks, Annual Conference sponsors receive an array of unique benefits and promotional opportunities.

#### **Reasons to Sponsor**

- Sponsorship maximizes your exposure to some of the best representatives and manufacturers the industry has to offer.
- 2. Increase your *brand visibility* by being a sponsor. Let them know who you are!
- 3. It *shows your support* of the industry, PTRA and the conference.

#### Part 2 of 3

## All Sponsors will also Receive the Following Recognition

#### Logo Recognition

- In the Summer 2020 Focus newsletter
- On signage at conference registration
- On conference related emails
- And company link on conference website

Verbal Recognition during welcome on Thursday

the conference.	Verbal Recognition during	g welcome on Thursday
UNIQUE SPONSORSHIP OPPORTUNITIES	COST	TOTAL
Hotel Key Card (1 available) - SOLD OUT  • Logo recognition on hotel key cards distributed to PTRA attendees	<del>\$2,500</del>	
Name Badge (1 available) - SOLD OUT  • Logo recognition on all PTRA attendee name badges	\$2,000	
Room Drop (1 available)  Opportunity to provide one room drop item for each conference hotel room Sponsor responsible for providing item and working with hotel on logistics	\$2,000	
Closing Banquet Attendee Give-Away (1 available)  • Verbal recognition at Banquet  • Logo recognition on signage at Banquet  • Logo recognition at each dining table  • Sponsor & PTRA will work together on item based on theme (Sponsor is responsible for purchasing promotional item(s) and sending to PTRA prior to conference)	\$1,000	
Tabletop Exhibit (FREE to Associate members!)  • Draped 6' table  • 2 chairs  • Tabletop company ID sign  • Complimentary attendee email list for Associate members (sent approx. 30 days prior to the conference)	\$800	
Welcome Reception (4 available) - SOLD OUT  • Verbal recognition at Reception  • Logo recognition on signage at Reception  • Ability to display material on tables at Reception  • Logo recognition at each dining table	\$ <del>500</del>	
Closing Banquet (4 available) - SOLD OUT  • Verbal recognition at Banquet  • Logo recognition on signage at Banquet  • Logo recognition at each dining table  • Ability to display material on tables at Banquet	\$ <del>500</del>	
New Members/First Timers Reception (4 available)  • Verbal recognition at Reception  • Logo recognition on signage at Reception  • Ability to display materials at Reception	\$250	
Guest Brunch (4 available)  • Verbal recognition at brunch  • Logo recognition on signage at brunch  • Ability to display materials at brunch	\$250	
UNIQUE GOLF OPPORTUNITIES	COST	TOTAL
Golf Boxed Lunch (1 available)  Company logo included on lunch napkins or on boxed lunch	\$750	
Golf Cart (1 available) - SOLD OUT  Company logo displayed on each golf cart Opportunity to leave a promotional item in each golf cart for players. (Sponsor is responsible for purchasing promotional item(s) and sending to course prior to tournament)	\$600	
Golf Cart Scorecard (1 available) - SOLD OUT  Company logo watermarked in each scorecard	<del>\$500</del>	
Golf Beverage Cart + Hot Dog Stand (1 available) - SOLD OUT  Company logo displayed on (2) beverage carts  Company logo displayed on hot dog stand located just after hole 9	\$ <del>500</del>	
Golf Hole Sponsor (18 available)  • Company logo sign at hole	\$350	
Golf Putting Green (1 available) - SOLD OUT  Company logo signage near putting green	<del>\$350</del>	
Golf Driving Range (1 available)  • Company logo signage near driving range	\$350	

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#### Prices listed below are per person/item/activity

CONFERENCE REGISTRATION SELECTIONS	EARLY BIRD (through Feb. 12)	LATE/ON-SITE (beginning Feb. 13)	TOTAL	
PTRA Member	\$600	\$690		
Non-Member	\$700	\$800		
First Time Attendee (PTRA members only)	\$325	\$375		
Retired PTRA Member	\$415	\$475		
Guest (Access to social events and meals)	\$360	\$415		
Children (Ages 5 - 18, under 5 is free. Access to social events and meals)	\$75	\$85		
RepMIX Interviewing Booth	\$250 (previous participants) \$500 (1st time participants, includes 2020 & 2021)	\$250 (previous participants) \$500 (1st time participants, includes 2020 & 2021)		
Golf (price includes golf, golf cart, tournament fees, boxed lunch)	\$150	\$175		
Rental Clubs	\$55	\$55		
PTRA Golf Polo Shirts (indicate size on following page)	\$50	\$50		
PTRA 1/4 Zip Pullover (indicate size on following page)	\$60	\$60		
Guest Program: Charity Walk (all donations accepted, \$30 minimum to receive shirt)	\$30	\$30		
Guest Program: Excursion to Taliesin West (price is for all ages, children under 6 not recommended)	\$110	\$125		
Lynn Mattis Education Fund (enter your donation amount)				
TOTAL OF ALL FEES				

### **Payment Information**

Register & pay online via credit card at PTRA.org, or
mail a check with completed registration form to the
address listed below. If paying by check, make checks
payable to PTRA in U.S. dollars drawn on a U.S. bank, or by
international money order payable in U.S. dollars. \$25 fee
for all returned checks.

Register by phone: 888-817-7872 Register by fax: 952-252-8096

Register by mail: PTRA, 5353 Wayzata Blvd., Suite 350,

Minneapolis, MN 55416

	□Visa	☐ MasterCard	☐ American Express
Cardholder's Name (as it appears on card	i)		Amt. to be charged
Credit Card Number		Exp. Date	Security Code (3 or 4 digits)
Authorized Signature			